

## SDW Product Licensing Data Sheet

SDW uses a proprietary methodology to align vision, purpose, mission, strategy and execution to produce agreed-upon sustainable results. Our focus is on effectiveness and helping to align organizations and their people to achieve their intended results. This concept provides improved results to strategic plans, objectives, and performance in ways that help answer the question “at the end of the year, how will you know if you’ve been effective”.

Throughout his career, Dr. Don Zillioux has been developing materials and expertise for use in the SDW advisory practice. Our product catalogue includes surveys, assessments, top team workshops, and management development seminars used in Strategic Development Worldwide’s advisory services practice. Together, they improve both individual and organizational effectiveness. The success of these tools and materials has attracted the attention of other consultants and companies interested in licensing them for their own use.

Our Toolkits contain individual and organizational assessments to help identify skills and strengths along with weaknesses and opportunities. These assessments can stand alone – they have self-scoring and interpretation guides. They can also be linked to workshops that interactively help guide participants to performance improvement and increased effectiveness.

Our organizational surveys have been used by a variety of companies, seeking baseline feedback about the current status of their culture and the perceptions of their employees. All our organizational diagnostic surveys<sup>1</sup> are validated, culture free and have in excess of 500,000 respondents over the last 30 years.

Today, these tools are available for licensing – either by consultants interested in using them in their own practices or companies seeking enterprise utilization.

- Build your catalogue and competencies: whatever your focus, SDW’s products can fill out or complement what you’re already using – quickly, easily, and effectively.
- We provide training: consultants and corporate training leaders can attend multi-day, interactive training and certification workshops.
- We offer externships that allow licensees to continue their learnings – if you feel like you want our assistance in your initial use, schedule that with us and we’ll be there.

**This is the best and quickest way to grow your business or your company’s competencies!**

**Contact Us to learn more.  
[www.sdwnet.com](http://www.sdwnet.com)**

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<sup>1</sup> See data regarding each survey, Organizational Culture Survey, Organizational Climate Survey, Organizational Effectiveness Survey and the Training Needs Assessment.